

The Legislature
of the
State of New Mexico
FORTY-EIGHTH LEGISLATURE
2008

*The New Mexico State Senate,
Having Learned of the Monumental Action of*

CASPER BACA -- CASPER BACA RODEO COMPANY

Does Hereby Extend its Recognition; and

WHEREAS, "BUCK TOBACCO" is a national movement started in California aimed at ending tobacco sponsorship of rodeos; and

WHEREAS, Casper Baca, a prominent rodeo promoter and cattleman, whose Casper Baca Rodeo Company is headquartered in Grants, New Mexico, signed his new Bucking Tobacco Sponsorship Policy on March 26, 2008; and

WHEREAS, Casper Baca, working with the New Mexico Department of Health's Tobacco Use Prevention and Control Program (TUPAC) and Youth Development, Inc. (YDI), is the first rodeo promoter in New Mexico to deny the tobacco industry opportunity to advertise, sponsor and/or distribute samples at all of his rodeo events; and

WHEREAS, Casper Baca along with TUPAC and YDI believes that rodeos are important community and family oriented events and the influence of tobacco should not be present; and

WHEREAS, Casper Baca's Rough Stock Rodeo Series, held annually in Belen, New Mexico, is the first rodeo series in New Mexico to be free of tobacco sponsorship; and

WHEREAS, Casper Baca is promoting a healthier New Mexico for the youth and adults of this state;

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF NEW MEXICO that recognition be extended to Casper Baca of Casper Baca Rodeo Company upon signing the Bucking Tobacco Sponsorship Policy.

**Signed and Sealed at The Capitol,
in the City of Santa Fe.**



Dede Feldman
Senator Dede Feldman
New Mexico State Senate

Timothy Z. Jennings
Timothy Z. Jennings, President Pro Tem
New Mexico State Senate