

CLIENT: STANISLAUS COUNTY HEALTH SERVICES AGENCY/
BUCK TOBACCO SPONSORSHIP PROJECT

CAMPAIGN: Oakdale Bull Bonanza

LENGTH: :60

AE: McLean

DATE: August 2007

ANNC: The Stanislaus County Health Services Agency and the Buck Tobacco Sponsorship Project want to offer their hearty congratulations to the Oakdale Bull Bonanza. This year's Oakdale Bull Bonanza made the trailblazing decision to reject tobacco sponsorship and run their event tobacco free! Show your support and admiration by attending the Oakdale Bull Bonanza on Sunday, August 11th. Tickets are available at Oakdale Feed and Seed and at Corral West Ranchwear in Modesto. Events include mutton busting, steer riding, junior barrel racing and thirty of the best bulls and riders on the West Coast! This is a day for the entire family's enjoyment. Tickets are just \$25.00 for a family of four or \$10 for single tickets. It all takes place August 11th at the Oakdale Saddle Club Arena. Join Stanislaus County Health Services and the Buck Tobacco Sponsorship Project as they salute the Oakdale Bull Bonanza for being tobacco free! There are no tobacco sponsors and it's a tobacco free event. Hats off, to the Oakdale Bull Bonanza! To learn more about the buck tobacco project, visit online at bucktobacco.com.