



We support our local rodeo!

Rodeo is a great family event.

Let's keep that tradition,

and our children

Alive

The Problem: The tobacco industry sponsors our local rodeo. They also host an adult sampling tent providing free tobacco samples at our local rodeo.

The Myth: It is a myth that the sampling tent only appeals to adults. An activity is even more attractive to kids when it is called an "adults only" activity. Tobacco doesn't belong.

The Solution: Tobacco and rodeos don't mix. Join us to become a part of the solution to end tobacco industry sponsorship of our local rodeo.

For more information, call the Buck Tobacco Project at 209.558.5657 or visit our website at www.bucktobacco.org

