

The sound of thundering hoofs,  
the cheer of the crowds,  
the thrill of the chase...

Don't get

**roped**

into believing the  
Tobacco Industry  
is here to help.

...spit tobacco sampling tents,  
tobacco-caused disease,  
premature death.

*Spit Tobacco Sampling Tent  
Oakdale Rodeo 2004*

The Oakdale Rodeo is an exciting family event! Don't miss this opportunity to witness the cowboy lifestyle first hand, in the Cowboy Capital of the World!

Once you're there, take a look around. Notice the tobacco advertising? Now notice who's taking that in. Your kids. The rodeo is an exciting event that the whole family enjoys. Even the next generation of tobacco users.

Tobacco kills. Think 8 seconds is big in rodeo? It's also important to the tobacco industry. Every 8 seconds they lose another customer - because they die.

If you think this should change, contact the Oakdale Saddle Club. Tell them you don't want tobacco marketed to your kids.

Better rodeo sponsors are out there.

Get Involved.

209-558-5657

[www.bucktobacco.org](http://www.bucktobacco.org)

