

How to find your local rodeo committee members **By Cowboy Ted Hallisey, www.cowboyted.com**

If you need information about how to find rodeo organizers so that you can start talking with them about sponsorship, Cowboy Ted Hallisey has some suggestions to get you started:

In a small town, it usually involves asking someone from the rodeo community. The county clerk or city office is another good place to start.

If you have no contacts in an area, a Yahoo search or Google search about the rodeo by name and date will usually identify a newspaper story about the event and yield a quote from a member of the committee - often times the chairperson.

If it is a PRCA Rodeo, the committee chair is listed on the PRCA website with contact information. Visit www.prorodeo.com and click on upcoming events or contact in the red column at the top.

They have changed the web site, but once you contact the number listed - ask the person on the other end of the phone - for the names of committee members and I suggest you first ask about the person involved with sponsorship, which is the area you are most concerned with - plus SPONSORSHIP is the easiest and quickest way to get a response from the committee.