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May 21, 2003

Jill J. Chalmers  
Holme Roberts & Owen LLP  
90 S. Cascade Avenue  
Suite 1300  
Colorado Springs, CO 80903-1615

Dear Ms. Chalmers:

This is in response to your letter to Mr. LoBosco regarding the Promotion and Sponsorship Agreement between the PRCA and U.S. Smokeless Tobacco Company. Your letter enclosed a copy of a letter from the California Attorney General's office inquiring about possible limitations in the contract regarding anti-tobacco activity.

The Sponsorship Agreement does not limit a PRCA local affiliate's decision to ban the use of tobacco products, to accept public service messages about the alleged health effects of tobacco use or to decline tobacco-company sponsorship.

If you have any questions, please let me know.

Sincerely,

A handwritten signature in cursive script, appearing to read "Robert B. Greenbaum".

Robert B. Greenbaum

RBG/dj

MAY 23 2003