

2003 CA Rodeos
With Possible Tobacco Sponsorship
Sorted by Date
Prepared by the TIME Project, University of Southern California
Updated 2/04/2003

Event Name	County	Site, City	Contact #	Start Date	End Date	Sponsor	Web Information	Changes
PRCA California Circuit Finals Rodeo	Riverside	Ingles Park, Norco	909 371 1204	01/18/03	01/19/03	USST	www.california prorodeo.com	1/13/03
PBR Built Ford Tough Series	Orange	Arrowhead Pond, Anaheim	714 471 3008	02/14/03	02/15/03	USST	www.pbrnow.com	11/25/02
PRCA Desert Sheriff's Search & Rescue Pro Rodeo	Riverside	Riverside County Fairgrounds, Indio	831 427 0500	03/08/03	03/09/03	USST	www.prorodeo.com	12/18/02
NIRA Cal Poly State University Pomona	Los Angeles	Glen Helen Blockbuster Pavilion, San Bernadino	909 869 2096	03/22/03	03/23/03	USST	www.collegero deo.com	1/26/03
NIRA West Hills College	Fresno	West Hills College, Coalinga	559 934 2702	04/04/03	04/05/03	USST	www.collegero deo.com	12/18/02
PRCA Oakdale Saddle Club Rodeo	Stanislaus	Oakdale	209 847 8334	04/12/03	04/13/03	USST	www.collegero deo.com	01/22/03
PRCA Red Bluff Round-Up Rodeo	Tehama	Red Bluff	530 527 8174	04/18/03	04/20/03	USST	www.redbluffro undup.com	01/22/03
PRCA Auburn Wild West Stampede Rodeo	Placer	Mc Cann Stadium, Auburn	916 761 7661	04/19/03	04/20/03	USST	www.prorodeo.com	01/22/03
PRCA Springville Sierra Rodeo	Tulare	Springville Arena, Springville	866 763 3649	04/24/03	04/27/03	USST	www.springvill e.ca.us/rodeo	12/18/02

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NIRA Cal Poly State University-San Luis Obispo	San Luis Obispo	Cal Poly Arena, San Luis Obispo	805 756 5029	04/25/03	04/27/03	USST	www.collegero deo.com	12/18/02
PRCA Lakeside Rodeo	San Diego	Lakeside Arena, Lakeside	619 561 4331	04/25/03	04/27/03	USST	www.lakesider odeo.com	12/18/02
PRCA Clovis Rodeo	Fresno	Clovis Arena, Clovis	559 299 6461	04/27/03	04/27/03	USST	www.clovisrod eo.com	01/16/03
PRCA Redding Rodeo	Shasta	Redding Rodeo Grounds, Redding	530 241 2744	05/00/03	05/00/03	USST	www.reddingro deo.com	12/19/02
PRCA Stonyford Rodeo	Glenn	Brother Moore Arena, Stonyford	530 963 3287	05/00/03	05/00/03	USST	www.prorodeo. com	12/19/02
PRCA Woodlake Lions Club Rodeo	Fresno	Woodlake Lions Club, Woodlake	559 732 7968	05/00/03	05/00/03	USST	www.prorodeo. com	12/19/02
PRCA Clements Stampede Rodeo	San Joaquin	Stampede Arena, Clements	209 759 3517	05/02/03	05/04/03	USST	www.prorodeo. com	12/19/02
PRCA Kern County Sheriff Reserve Stampede Days Rodeo	Kern	Kern County Fairgrounds, Bakersfield	661 833 4900	05/02/03	05/03/03	USST	www.co.kern.c a.us/sheriff/rod eo1.htm	01/22/03
NIRA California State University- Fresno	Fresno	Clovis Fairgrounds, Fresno	559 278 2971	05/03/03	05/04/03	USST	www.collegero deo.com	01/26/03
PRCA Conejo Valley Days Rodeo	Ventura	Thousand Oaks	530 742 8249	05/03/03	05/04/03	USST	www.prorodeo. com	12/19/02
PRCA Mother Lode Round-Up Rodeo	Tuolumne	Sonora Fairgrounds, Sonora	209 984 4831	05/10/03	05/11/03	USST	www.prorodeo. com	12/19/02
PRCA Ramona Round-Up Rodeo	San Diego	Fred Grand Arena, Ramona	619 291 0600	05/16/03	05/18/03	USST	www.prorodeo. com	12/19/02
PRCA Rowell Ranch Rodeo	Alameda	Rowell Ranch Rodeo Park, Hayward	510 582 1499	05/17/02	05/18/02	USST	www.rowellran chrodeo.org	11/15/02

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PRCA Marysville Stampede Rodeo	Sutter	River Front Park, Marysville	530 742 8249	05/24/03	05/25/03	USST	www.prorodeo.com	12/19/02
PRCA Temecula Frontier Days Rodeo	Riverside	Northwest Park, Temecula	909 676 4718	05/24/03	05/25/03	USST	www.prorodeo.com	12/19/02
PRCA Glennville Round-Up Rodeo	Kern	Greenhorn Mount Veterans Rodeo Grounds, Glennville	661 536 8610	06/00/03	06/00/03	USST	www.prorodeo.com	12/19/02
PRCA Santa Maria Elks Rodeo	Santa Barbara	Santa Maria	805 925 4125	06/05/03	06/08/03	USST	www.elks1538.com	12/19/02
PRCA Showdown Rodeo	Los Angeles	Antelope Valley Fairgrounds, Lancaster	661 273 1336	06/06/03	06/07/03	USST	www.prorodeo.com	12/19/02
PRCA 21 st Annual Stanislaus Co. Sheriff's Posse Pro Rodeo	Stanislaus	Turlock	775 824 7366	06/13/03	06/14/03	USST	www.prorodeo.com	12/19/02
PRCA Jurupa Community Rodeo	Riverside	Glen Avon	909 681 2514	06/13/03	06/15/03	USST	www.jurupa.com/rodeo	12/19/02
PRCA Livermore Pro Rodeo	Alameda	Livermore	925 823 1911	06/14/03	06/15/03	USST	www.livermoreprorodeo.org	11/26/02
PRCA Chino Fair Rodeo	San Bernardino	Chino Fairgrounds, Chino	909 628 5282	07/00/03	07/00/03	USST	www.prorodeo.com	12/18/02
PRCA Folsom Rodeo	Sacramento	Folsom City Park, Folsom	916 985 2698	07/04/03	07/04/03	USST	www.folsomchambers.com	12/18/02
PRCA Orange County Flying U Rodeo	Orange	Costa Mesa	714 708 1500	07/11/03	08/03/03	USST	www.flyingurodeo.com	12/19/02
PBR USST Co. Challenger Tour	Monterey	Salinas Sports Complex, Salinas	831 775 3100	07/16/03	07/16/03	USST	www.pbrnow.com	11/25/02
PRCA Salinas Rodeo	Monterey	Salinas Sports Complex, Salinas	831 775 3100	07/20/03	07/20/03	USST at the national PRCA level	www.carodeo.com	No tobacco sponsorship locally 11/26/02

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PRCA Hesperia Rodeo	San Bernardino	Hesperia	760 244 5488	07/26/03	07/26/03	USST	www.prorodeo.com	12/19/02
PRCA Santa Barbara Old Spanish Days Stock Horse Show & Rodeo	Santa Barbara	Santa Barbara	805 962 8101	07/30/03	08/03/03	USST	www.prorodeo.com	12/19/02
PRCA Tehachapi Mountain Rodeo	Kern	Tehachapi	661 823 1242	08/00/03	08/00/03	USST	www.prorodeo.com	12/19/02
PRCA Truckee Championship Rodeo	Alpine	Truckee	530 587 2697	08/00/03	08/00/03	USST	www.prorodeo.com	12/19/02
PBR USST Co. Challenger Tour	Alameda	Robertson Park Rodeo Arena, Livermore	925 455-6161	08/02/03	08/03/03	USST	www.pbrnow.com	11/25/02
PRCA California Mid State Fair Rodeo	San Luis Obispo	Paso Robles	805 239 0655	08/02/03	08/02/03	USST	www.flyingurodeo.com	12/19/02
PRCA Ventura County Fair Rodeo	Ventura	Seaside park, Ventura	805 648 3376	08/09/03	08/10/03	USST	www.prorodeo.com	12/19/02
PRCA Norco Mounted Posse Rodeo	Riverside	Ingles Park, Norco	909 371 1204	08/22/03	08/25/03	USST	www.prorodeo.com	12/19/02
PRCA Rancho Mission Viejo Rodeo	Orange	San Juan Capistrano	949 240-3363	08/23/03	08/24/03	USST	www.prorodeo.com	12/19/02
PRCA Lake Elsinore Rodeo (Riverside County Sheriff's Posse Rodeo)	Riverside	Lake Elsinore Rodeo Grounds, Lake Elsinore	909 506-3686	08/30/03	09/01/03	USST	www.lakeelsinorodeo.com	12/19/02
NIRA Lassen College Rodeo	Lassen	Susanville	530 257-6181	09/00/03	09/00/03	USST	www.collegerodeo.com	12/19/02
PRCA Poway Rodeo	San Diego	PVRA Arena, Poway	858 679-3626	09/00/03	09/00/03	USST	www.prorodeo.com	12/19/02
PRCA San Bernardino Sheriff's Rodeo	San Bernardino	National Orange Show Grounds, San Bernardino	909 790-3105	09/00/03	09/00/03	USST	www.california prorodeo.com	12/19/02

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PRCA Barstow Stampede Rodeo	San Bernardino	Barstow Arena, Barstow	760 252-3093	09/27/03	09/28/03	USST	www.prorodeo.com	11/26/02
PRCA Banning Stagecoach Days Rodeo	Riverside	Banning	909 922-3263	10/03/03	10/05/03	USST	www.prorodeo.com	12/19/02
PRCA San Dimas Western Days	Los Angeles	San Dimas	626 339-8777	10/04/03	10/05/03	USST	www.prorodeo.com	12/19/02
PRCA Industry Hills Charity Pro Rodeo	Los Angeles	City of Industry	626 961-6892	10/11/03	10/12/03	USST	www.prorodeo.com	12/20/02
PRCA Grand Nationals Rodeo	San Francisco	Cow Palace, South San Francisco	415 404 4111	10/24/03	11/02/03	USST	www.grandnationals.com	11/26/02
PRCA Dan Russell Benefit Rodeo	Sacramento	Murieta Equine Complex, Rancho Murieta	916 985 7334	11/00/03	11/00/03	USST	www.prorodeo.com	12/19/02
PRCA Brawley Cattle Call Rodeo	Imperial	Brawley	760 344 3160	11/08/03	11/09/03	USST	www.brawleyca.net	12/19/02