

**2004 California Rodeos
With Possible Tobacco Sponsorship**

Sorted by Date

Prepared by the TIME Project, University of Southern California

Updated 07/26/04

Event Name	County	Site, City	Contact #	Start Date	End Date	Sponsor	Web Information	Events to Observe (✓)	Changes
PRCA California Pro Rodeo Circuit Finals	Riverside	Ingalls Park, Norco	909 371 1204	01/17/03	01/18/03	USST	www.californiaprorodeo.com	✓	12/09/03
PBR Challenger Tour	Sacramento	Arco Arena, Sacramento	916 928 3581	01/31/04	01/31/04	USST	www.pbrnow.com	✓	01/06/04
PBR Built Ford Tough Series	Orange	Arrowhead Pond, Anaheim	714 471 3008	02/14/04	02/16/04	USST	www.pbrnow.com	✓	12/15/03
PRCA Desert Sheriff's Search and Rescue Rodeo	Riverside	Riverside County Fairgrounds, Indio	831 427 0500	03/06/04	03/07/04	USST	www.californiaprorodeo.com	✓	01/05/04
NIRA West Hills College	Fresno	West Hills College, Coalinga	559 934 2000	03/26/04	03/27/04	USST	www.collegerodeo.com		12/09/03
NIRA Cal Poly State University Pomona Rodeo	Los Angeles	Cal Poly State University, Pomona	909 869 2096	04/03/04	04/04/04	USST	www.collegerodeo.com	✓	12/09/03
PRCA Oakdale Saddle Club Rodeo	Stanislaus	Oakdale	209 847 8334	04/10/04	04/11/04	USST	www.prorodeo.com	✓	12/24/03
NIRA Cal Poly San Luis Obispo Rodeo	San Luis Obispo	Cal Poly San Luis Obispo, San Luis Obispo	805 756 5029	04/16/04	04/17/04	USST	www.collegerodeo.com	✓	12/09/03
PRCA Red Bluff Roundup	Tehama	Tehama District Fairgrounds, Red Bluff	800 545 3500	04/16/04	04/18/04	USST	www.californiaprorodeo.com	✓	01/05/04
PRCA Auburn Wild West Stampede	Placer	Gold County Fairgrounds, Auburn	530 889 2825	04/17/04	04/18/04	USST	www.californiaprorodeo.com	✓	01/05/04

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PRCA Clovis Rodeo	Fresno	Clovis Rodeo Grounds, Clovis	559 299 5203	04/23/04	04/25/04	USST	www.californiaprorodeo.com	✓	01/05/04
PRCA Lakeside Rodeo	San Diego	El Capitan Stadium, Lakeside	619 561 4331	04/23/04	04/25/04	USST	www.californiaprorodeo.com	✓	01/05/04
PRCA Springville Rodeo	Tulare	Springville Rodeo Grounds, Springville	866 763 3649	04/24/04	04/25/04	USST	www.californiaprorodeo.com	✓	03/30/04
NIRA California State University Fresno Rodeo	Fresno	California State University Fresno, Fresno	559 278 2971	04/30/04	05/01/04	USST	www.collegerodeo.com	✓	12/09/03
PRCA Stonyford Horsemen's Rodeo	Colusa	Brother Moore Arena, Stonyford	530 963 3287	05/01/04	05/02/04	USST	www.prorodeo.com	✓	03/30/04
PRCA Woodlake Lion's Club Rodeo	Tulare	Woodlake Rodeo Grounds, Woodlake	530 564 8555	05/08/04	05/09/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Ramona Rodeo	San Diego	Ramona Rodeo Grounds, Ramona	760 788 1181	05/14/04	05/16/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Rowell Ranch Rodeo	Alameda	Hayward	510 582 1499	05/15/04	05/16/04	USST	www.prorodeo.com	✓	12/24/03
PRCA Redding Rodeo	Shasta	Redding Rodeo Fairgrounds, Redding	530 241 8559	05/20/04	05/22/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Grubstake Days Rodeo	San Bernardino	Yucca Valley	760 362 4399	05/29/04	05/30/04	USST	www.prorodeo.com	✓	12/24/03
PRCA Santa Maria Elks Club Rodeo	Santa Barbara	Santa Maria Rodeo Grounds, Santa Maria	805 925 4125	06/03/04	05/06/04	USST	www.prorodeo.com	✓	07/23/04
United States Team Roping Championships	San Luis Obispo	Madonna Inn, San Luis Obispo	805-543-3000	06/04/04	06/06/04	USST	www.ustrc.com	✓	07/26/04
PRCA Glennville Round-Up	Kern	Greenhorn Mountain Veterans Rodeo Grounds, Glennville	661 589 9141	06/06/04	06/06/04	USST	www.prorodeo.com	✓	07/23/04

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PRCA Showdown Rodeo	Los Angeles	Desert Sands Park, Palmdale	661-575-9800	06/06/04	06/06/04	USST	www.prorodeo.com	✓	7/23/04
PRCA 22 nd Annual Stanislaus Co. Sheriff's Posse Pro Rodeo	Stanislaus	Stanislaus Rodeo Grounds, Stanislaus	209-525-7045	06/11/04	06/12/04	USST	www.prorodeo.com	✓	7/23/04
PRCA Jurupa Community Rodeo	Riverside	Jurupa Rodeo Grounds, Riverside	909-681-0108	06/11/04	06/13/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Livermore Rodeo	Alameda	Robertson Park/Livermore Rodeo	925-447-3008	06/12/04	06/13/04	USST	www.livermorerodeo.com	✓	04/15/04
PBR Challenger Tour	Los Angeles	The Grand Eqst. Cntr., City of Industry	510-886-8234	06/19/04	06/20/04	USST	www.pbrnow.com	✓	04/06/04
PRCA Hesperia Rocking Bar H Rodeo	San Bernardino	Val Shearer Equestrian Center, Hesperia	909-244-5488	06/25/04	06/26/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Folsom Pro Rodeo	Sacramento	Dan Russell Rodeo Arena, Folsom	916-985-9555	07/01/04	07/04/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Chino Pro Rodeo	San Bernardino	Chino Fairgrounds, Chino	909-628-5282	07/09/04	07/11/04	USST	www.prorodeo.com	✓	07/23/04
PBR Challenger Tour	Monterey	Salinas Sports Complex, Salinas	831 735 3300	07/11/04	07/11/04	USST	www.pbrnow.com	✓	04/06/04
PRCA Salinas Rodeo	Monterey	Salinas Sports Complex, Salinas	831 735 3300	07/18/04	07/18/04	USST	www.prorodeo.com	✓	04/09/04
United States Team Roping Championships	Monterey	Salinas Fairgrounds, Salinas	831-775-3100	07/23/04	07/25/04	USST	www.ustrc.com	✓	07/26/04
PRCA Santa Barbara Old Spanish Days Stock Horse Show & Rodeo	Santa Barbara	Santa Barbara Rodeo Grounds, Santa Barbara	805-962-8101	08/05/04	08/08/04	USST	www.prorodeo.com	✓	07/23/04
PBR Challenger Tour at California Mid State Fair	San Luis Obispo	Mid State Fairgrounds, Paso Robles	805 239 0655	08/07/04	08/07/04	USST	www.midstatefair.com	✓	04/09/04

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PRCA Truckee Championship Rodeo	Nevada	McIver Arena, Truckee	530-582-9852	08/14/04	08/15/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Ventura County Fair and Rodeo	Ventura	Ventura County Fairgrounds, Ventura	805-648-3376	08/14/04	08/15/04	USST	www.prorodeo.com	✓	07/23/04
PBR Humps N' Horns Tour	Sacramento	California State Fair Arena, Sacramento	916 263 3247	08/20/04	08/22/04	USST	www.pbrnow.com	✓	04/06/04
PRCA Norco Mounted Posse Rodeo	Riverside	Norco Rodeo Grounds, Norco	435-635-7628	08/27/04	08/29/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Rancho Mission Viejo Rodeo	Orange	Rancho Mission Viejo, Mission Viejo	949-240-3363	08/28/04	08/09/04	USST	www.prorodeo.com	✓	07/23/04
PRCA Poway Rodeo	San Diego	PVRA Arena, Poway	760 736 0594	09/24/04	09/26/04	USST	www.powayrodeo.com	✓	12/16/03
PRCA San Bernardino Sheriff's Rodeo	San Bernardino	Glen Helen Arena, Glen Helen	909-790-5011	09/24/04	09/26/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Barstow Stampede	San Bernardino	Marine Corps Logistic Base Rodeo Grounds, Barstow	760-252-3093	09/25/04	09/26/04	USST	www.barstowrodeo.com	✓	07/26/04
PRCA Kern County Fair and Rodeo	Kern	Kern County Fair Grounds, Bakersfield	661-833-4900	10/01/04	10/02/04	USST	www.prorodeo.com	✓	07/26/04
PRCA San Dimas Western Days Rodeo	Los Angeles	Horsethief Canyon Park, San Dimas	909-394-7633	10/02/04	10/03/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Industry Hills Charity Pro Rodeo	Los Angeles	Industry Equestrian Center, Industry	626-961-6892	10/09/04	10/10/04	USST	www.prorodeo.com	✓	07/26/04

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PRCA Southern California Rodeo	Riverside	Lake Perris Fairgrounds, Perris	909-657-4221	10/17/04	10/17/04	USST	www.prorodeo.com	✓	07/26/04
PRCA Grand National Rodeo	San Francisco	Cow Palace, San Francisco	415 404 4111	10/29/04	11/07/04	USST	www.grandnationalrodeo.com	✓	12/16/03
PBR Challenger Tour	San Francisco	Cow Palace, San Francisco	415 404 4111	11/04/04	11/04/04	USST	www.pbrnow.com	✓	1/13/04
PRCA Brawley Cattle Call Rodeo	Imperial	Cattle Call Arena, Brawley	760-344-5206	11/13/04	11/14/04	USST	www.prorodeo.com	✓	07/26/04
PBR Built Ford Tough Series	Fresno	Save-Mart Center, Fresno	559 485 8497	3/26/04	3/27/04	USST	www.pbrnow.com	✓	03/26/04

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