



WWW.BUCKTOBACCO.ORG

TIP SHEET

Acknowledgements

WRITERS:

Daniel P. Perales and **Denise Cintron Perales**

CONTRIBUTING

WRITERS:

Andrea Craig Dodge *Buck Tobacco Sponsorship Project*

Samantha Graff *Technical Assistance Legal Center*

REVIEW TEAM:

Susan Alexander *Public Media Center*

Victoria Almquist *Campaign for Tobacco-Free Kids*

Bela Friedman *American Lung Association of San Diego and Imperial Counties*

Sarah Mikesell Growney *Northern Plains Health Alliance*

Nancy Guenther *California Department of Health Services, Tobacco Control Section*

Tonia Hagaman *California Department of Health Services, Tobacco Control Section*

Michelle House *Monterey County Health Department*

Mark Loeser *Stanislaus County Health Services Agency*

Janine Nuñez Robinette *Monterey County Health Department*

DESIGN:

Public Media Center

EDITOR AND PROJECT COORDINATOR:

Andrea Craig Dodge *Buck Tobacco Sponsorship Project*

SPECIAL THANKS:

This project would not have been possible without the contributions of Marice Ashe, Director, Public Health Trust; Tonia Hagaman and the Project SMART (Sponsorship Mission: Avoid Reliance on Tobacco) Money Workgroup of the Tobacco Control Section, California Department of Health Services; Pamela Ling, Assistant Professor, Department of Medicine, General Internal Medicine, University of California San Francisco; Dearell Niemeyer, Executive Director, Tobacco Technical Assistance Consortium; and Madeleine Solomon, Senior Policy Consultant, Tobacco Technical Assistance Consortium. We would also like to recognize the City and County of San Francisco; the Environmental Law Foundation; and the California Office of the Attorney General, each of whom negotiated litigation settlements for alleged violations by spit tobacco companies. These settlements initially funded Buck Tobacco's work in California, which provided the basis for the best practices information conveyed in this Tip Sheet series.

This project was funded by the Tobacco Technical Assistance Consortium (TTAC).

We thank them for their generous support.

Date of publication *August 2004*

Buck Tobacco Sponsorship is a project of the Public Health Trust, Public Health Institute